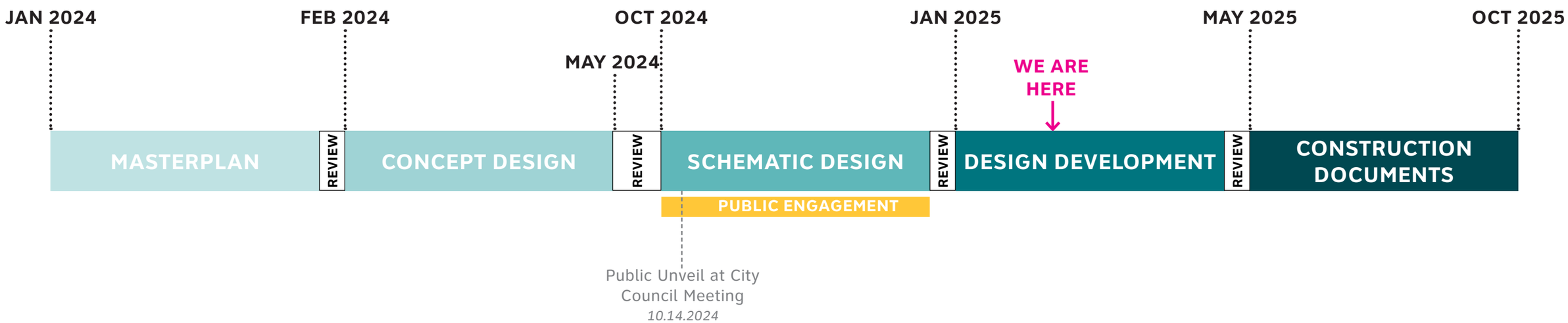
SAGINAW RIVERFRONT PARK

DESIGN UPDATE
FEBRUARY 24-25, 2025

SCAPE

Spicer group

PROJECT SCHEDULE



PROJECT ENGAGEMENT SUMMARY

MASTER PLAN

- 2 STAKEHOLDER SESSIONS AND SURVEY DURING THE MASTER PLAN , ENGAGED
- 1 MEETING WITH THE SAGINAW CHIPPEWA
- 1 MEETING WITH POSITIVE RESULTS DOWNTOWN SAGINAW
- 1 WORKING SESSION WITH SAGINAW HIGH SCHOOL

WORKSHOP WITH SAGINAW HIGH SCHOOL STUDENTS

PARK DESIGN

- PRESENTATION TO CITY COUNCIL, OCTOBER 2024
- ONLINE SURVEY, 200+ RESPONSES FROM COMMUNITY MEMBERS
- 2 OPEN TABLE EVENTS: SVRC MARKETPLACE AND TRUNK OR TREAT
- OUTREACH TO NEIGHBORHOOD ASSOCIATIONS, 1 MEETING TO DATE

TRUNK OR TREAT

TABLE AT SVRC MARKETPLACE

WHAT WE HEARD

WHAT DO YOU DO WHILE YOU'RE AT THE RIVERFRONT?

OVERALL SURVEY STATISTICS

- **RAN FROM OCTOBER 14TH TO NOVEMBER 22ND 2024**
- **235 RESPONSES OVERALL**

STAND OUT

"Ride the bike trail from Pothoff Park down to the Andersen Enrichment Center."

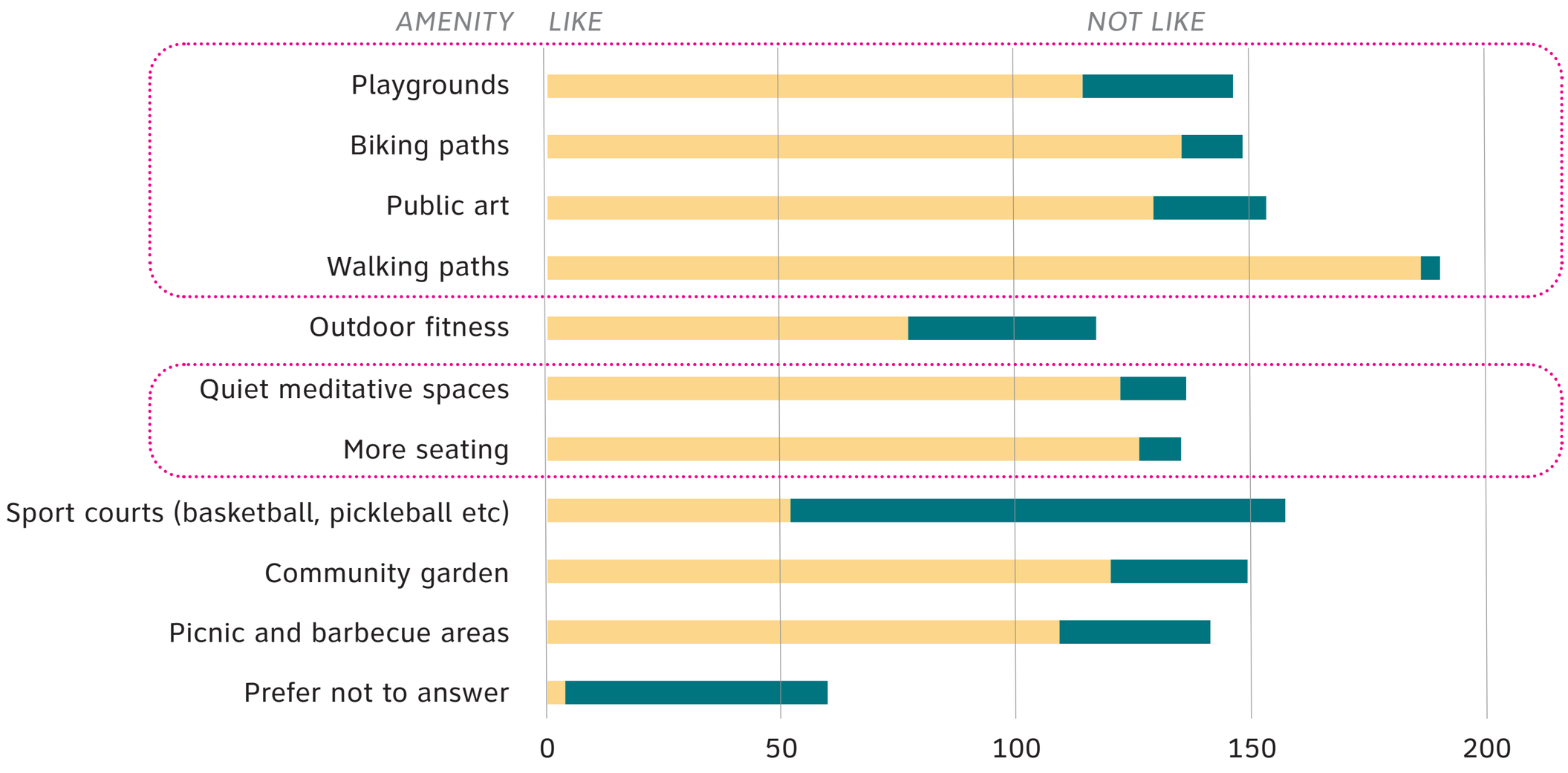
"Turn around and head back to Bay City. It would be a great destination by water but there are no docking facilities."

"Walk with granddaughter who's 4 looking at the birds, river and collect sticks and rocks for craft project."

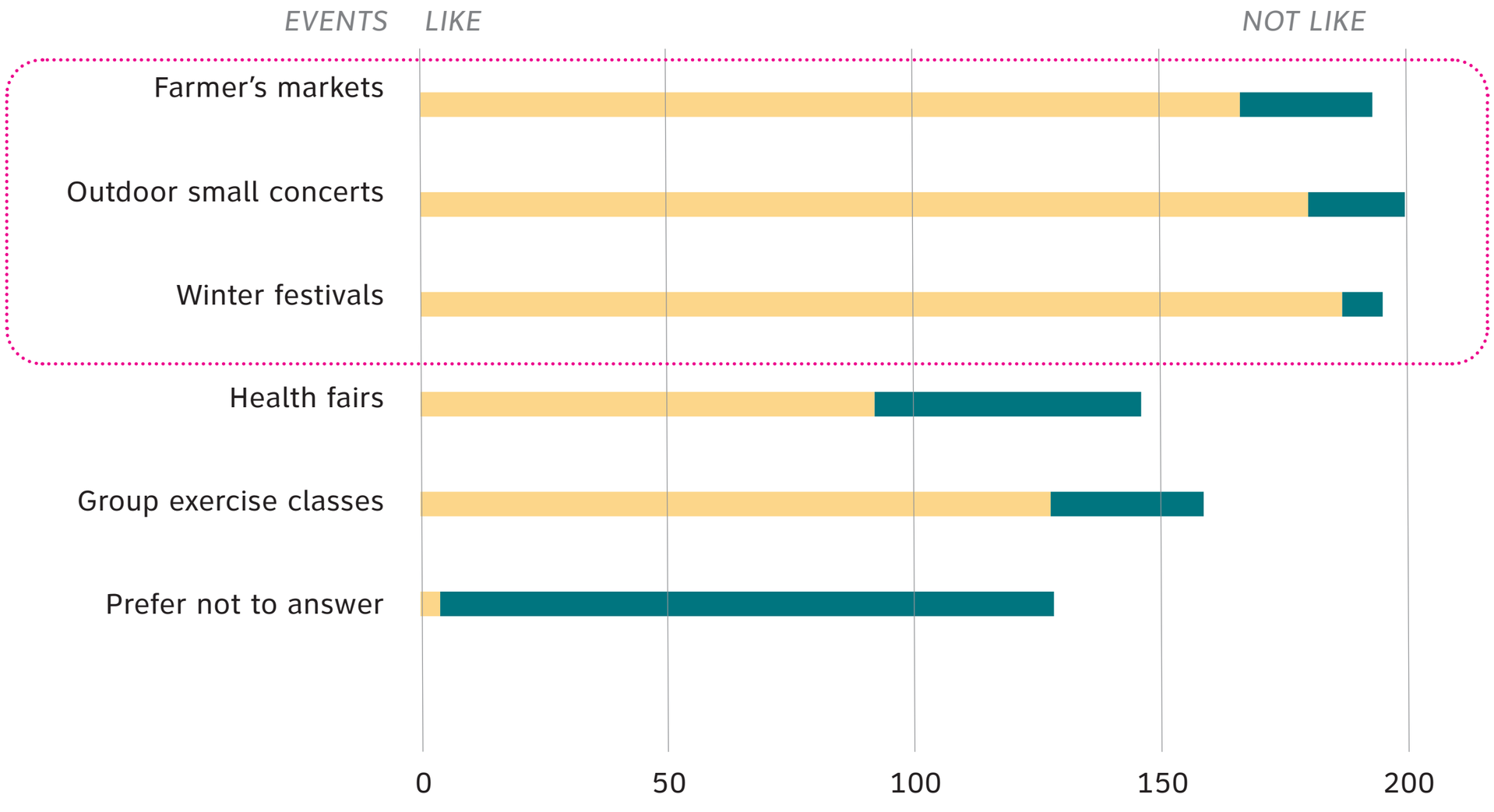
"Visit nearby amenities like the Japanese Cultural Center; Walk or run the loop over the Genesee and Court Street bridges; walk along the river to Ojibway Island; walk to the marketplace; walk to have coffee."

"Park and enjoy the view, open Ojibway back up to elderly and handicapped residents all it is now is a dog park No new parks till the ones we have are utilized. Why do we have to go to Zilwaukee to have a picnic?"

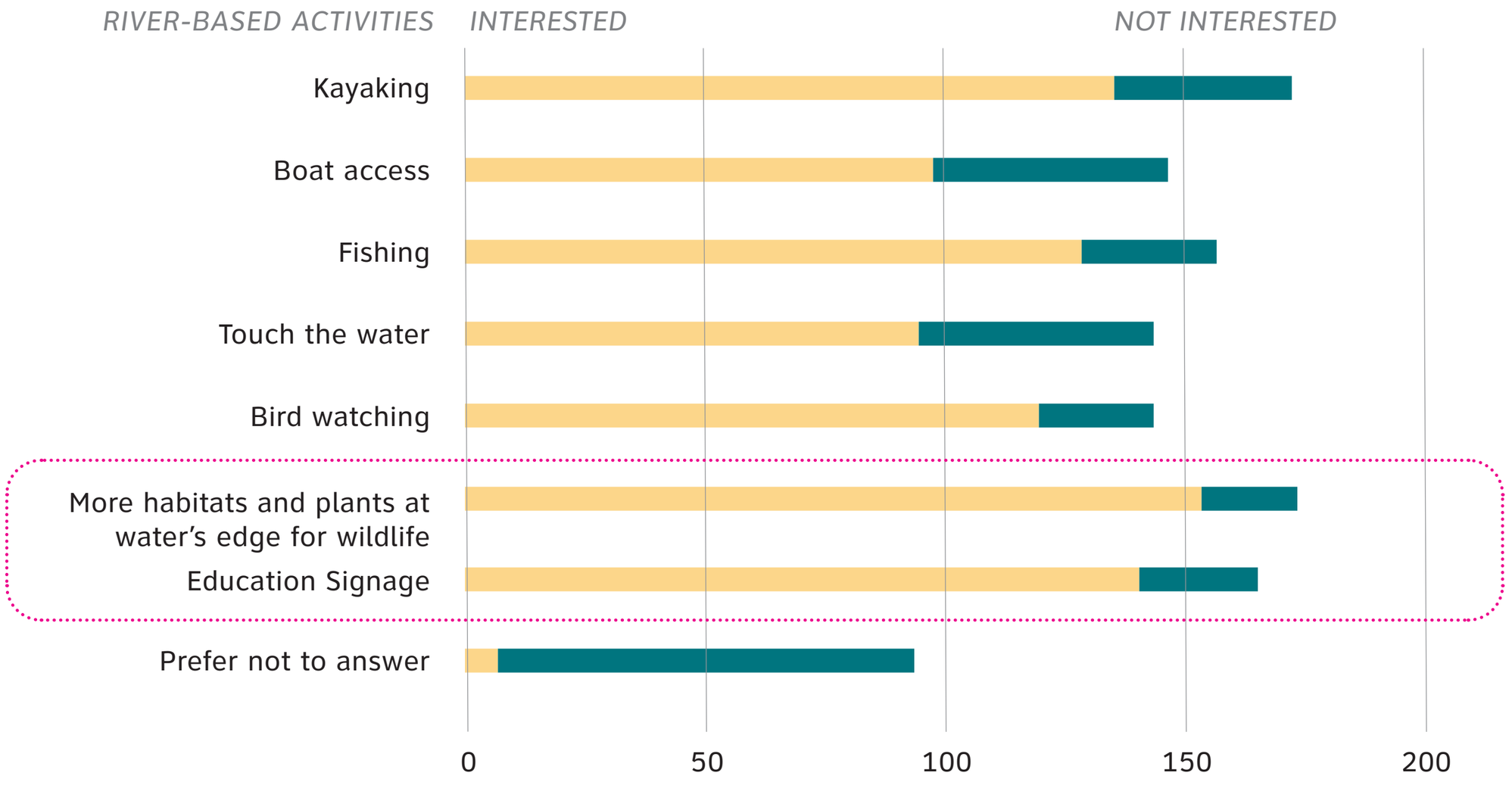
WHAT KINDS OF AMENITIES WOULD YOU LIKE/NOT LIKE TO SEE MORE ON YOUR RIVERFRONT?



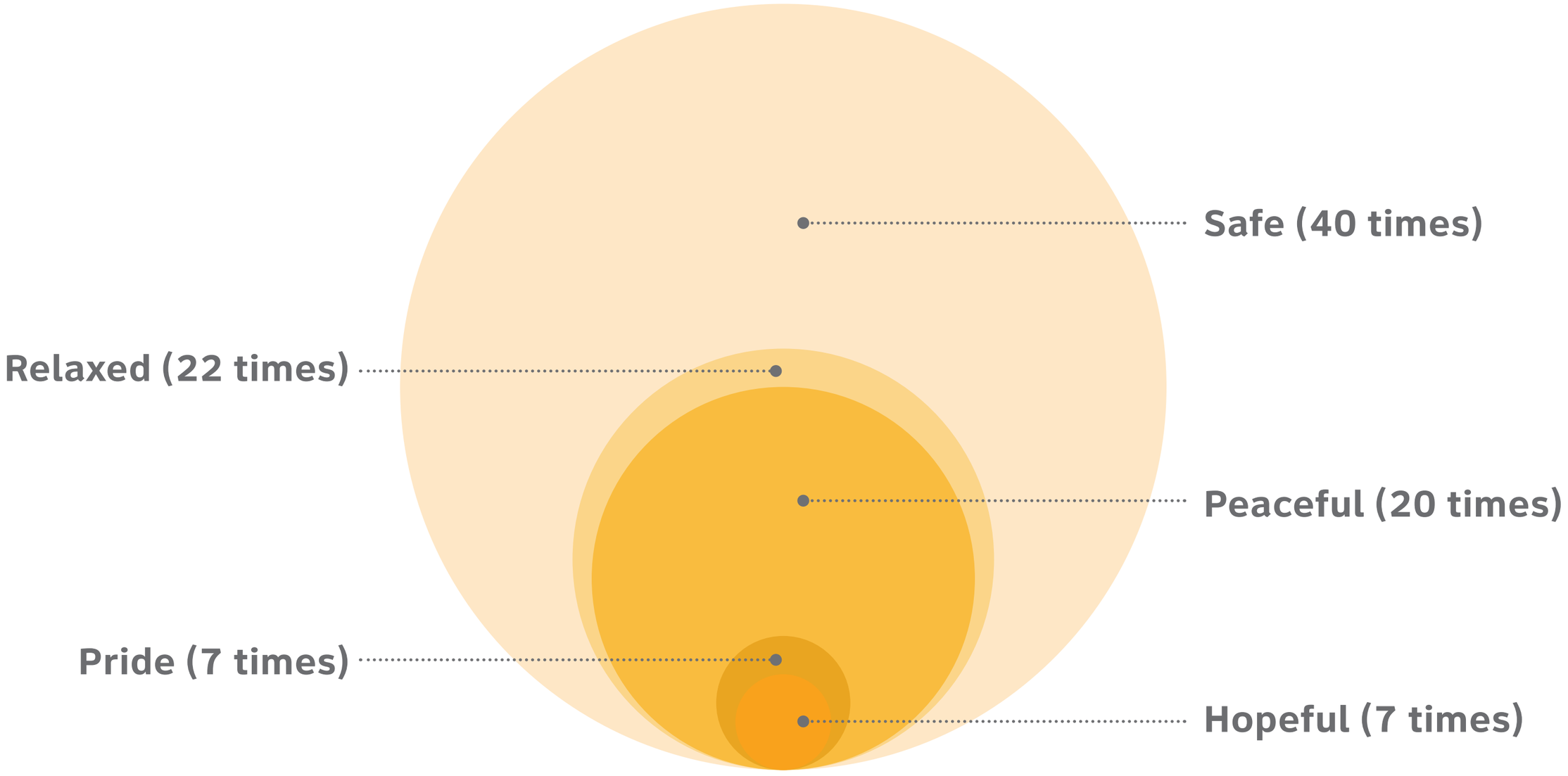
WHAT TYPES OF EVENTS WOULD YOU LIKE/NOT LIKE TO SEE MORE OF ON YOUR RIVERFRONT?



WHAT TYPES OF RIVER BASED ACTIVITIES AND AMENITIES WOULD YOU BE/ NOT BE INTERESTED IN?



WRITE ONE WORD THAT DESCRIBES HOW YOU WANT TO FEEL WHEN YOU VISIT THE FUTURE SAGINAW PARK.



COMMUNITY ENGAGEMENT SUMMARY

PROGRAMMING + COMMUNITY

INCREASE WATERFRONT ACCESS

"Access to the waterfront, variety of choices that appeal to both passive and active interests. Functional and effective arrangement of spaces."

"Fishing and recreational boating are the primary activities in the area. Connecting boating with the entertainment areas of Downtown should be a goal."

CREATE FAMILY FRIENDLY SPACES THAT ARE ACCESSIBLE TO ALL

"Create a park that is inclusive for all regardless of age, ability or background"

"A safe and fun place to bring my family

PROVIDE FLEXIBLE SPACES THAT CAN HOST COMMUNITY EVENTS

"Incorporate flexible spaces that support community programming. This could include health fairs, markets and music performances."

"Hopefully a meeting place that helps kickstart and support new local business in the area"

HEALTH + SAFETY

CREATE A SAFE AND WELCOMING ENVIRONMENT

"Include safety and accessibility features into the park. Items should include:adequate lighting and emergency buttons. "

"I would like it to be a place I feel safe and can use for reflection/meditation"

ENCOURAGE MOVEMENT AND A HEALTHY LIFE STYLE

"Physical activity opportunities need to be created in this space that public health partnerships could rally around."

"I hope it generates joy, health and well-being in our community."

ECOLOGY + ENVIRONMENT

IMPROVE HABITAT FOR BIRDS, FISH AND OTHER WILDLIFE

"Preserve or enhance natural spaces with native plants, tree planting, gardens and supporting wildlife."

"A place that blends activities unobtrusively while cultivating and emphasizing the natural riverfront habitat."

INTEGRATE EDUCATIONAL ELEMENTS

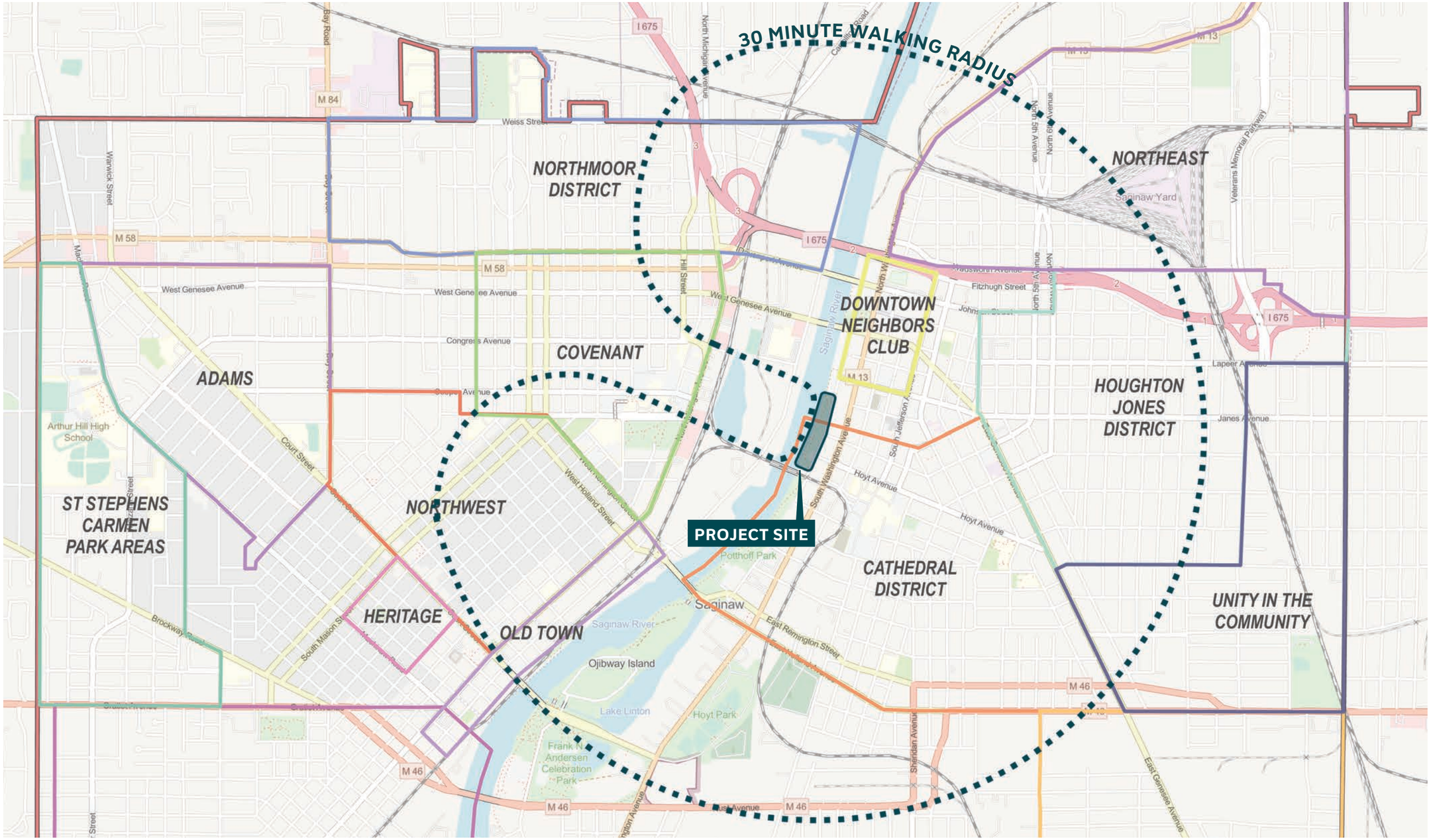
"Incorporate more habitat and interpretive signage about river habitats and nature."

UPCOMING ENGAGEMENT MEETINGS

- **WORKSHOP WITH SAGINAW HIGH SCHOOL STUDENTS**
- **MEETING WITH NEIGHBORHOOD ASSOCIATIONS**

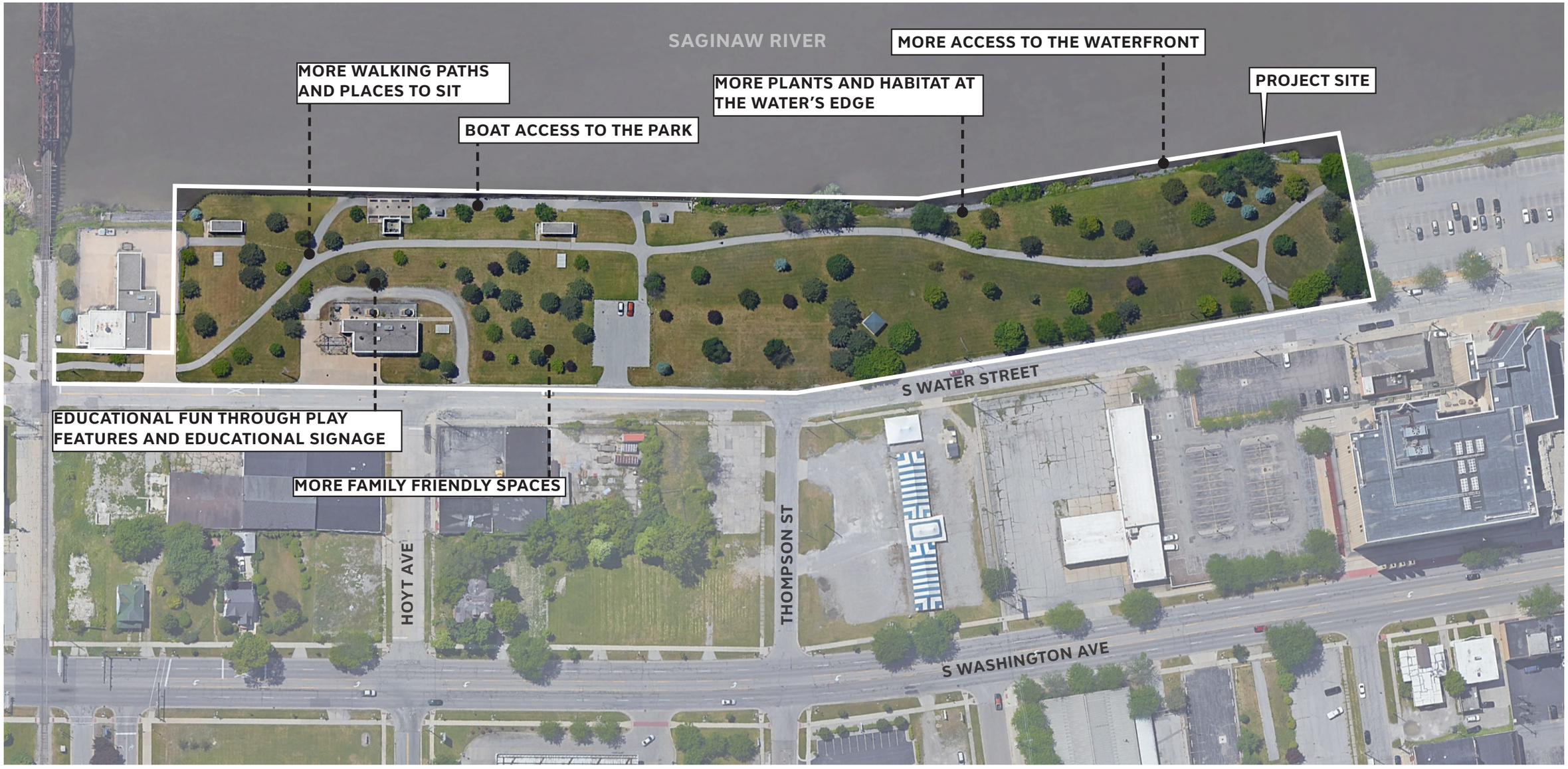
WORKSHOP WITH SAGINAW HIGH SCHOOL STUDENTS

PARK LOCATION



DESIGN PROGRESS

THE PARK TODAY



PREVIOUS CONCEPT PLAN

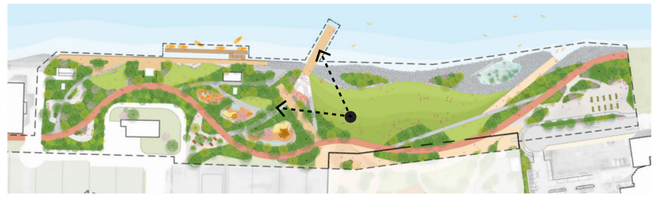
UPDATED SITE PLAN

THE GREAT LAWN

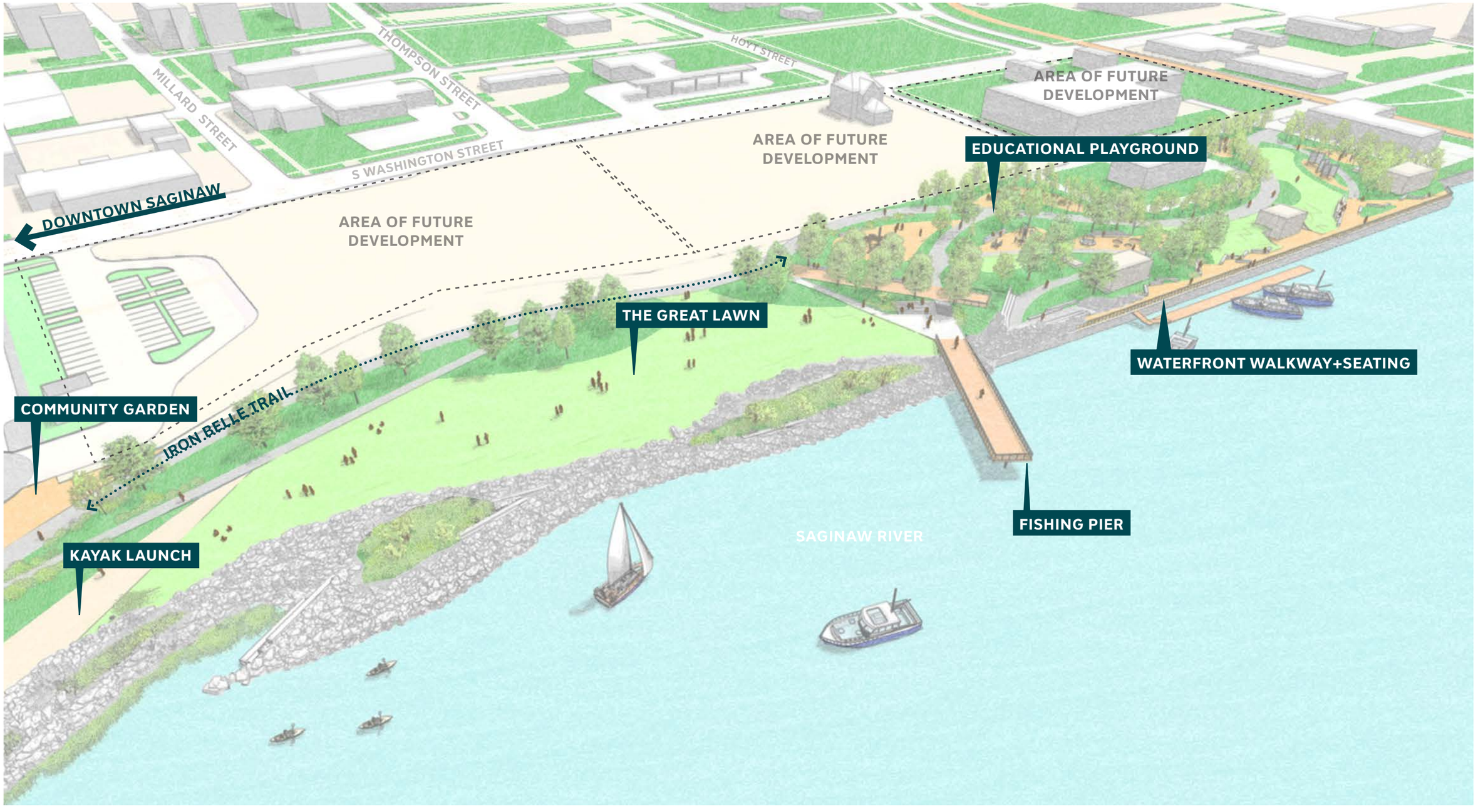
A PLAYGROUND INSPIRED BY SAGINAW'S HISTORY

AN ACTIVE WATERFRONT EDGE

FISHING PIER AND PERFORMANCE SPACE



ENHANCED RIVERFRONT PARK

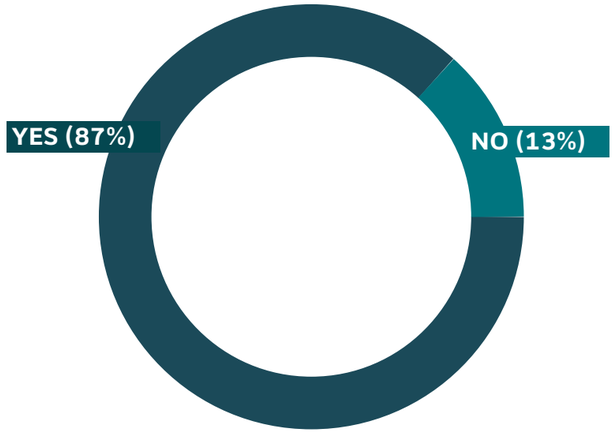


THANK YOU!

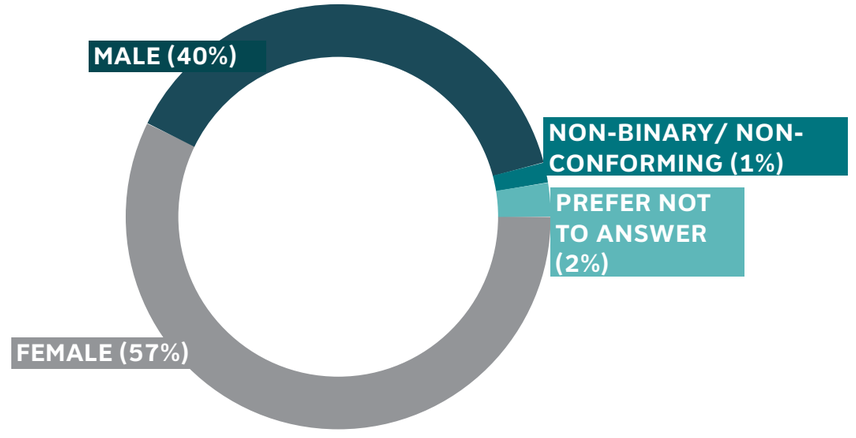
APPENDIX

DEMOGRAPHICS

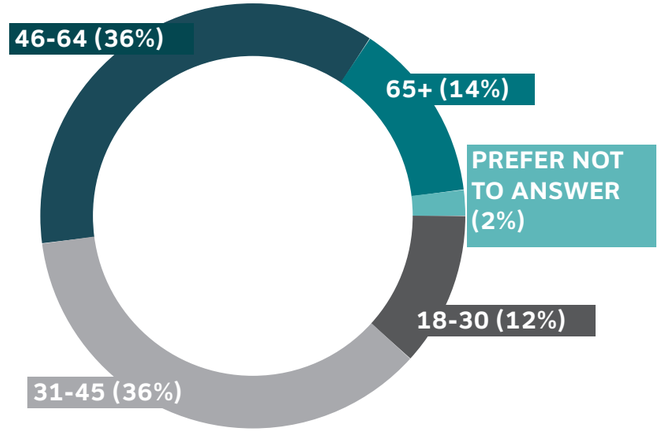
Do you live in Saginaw?



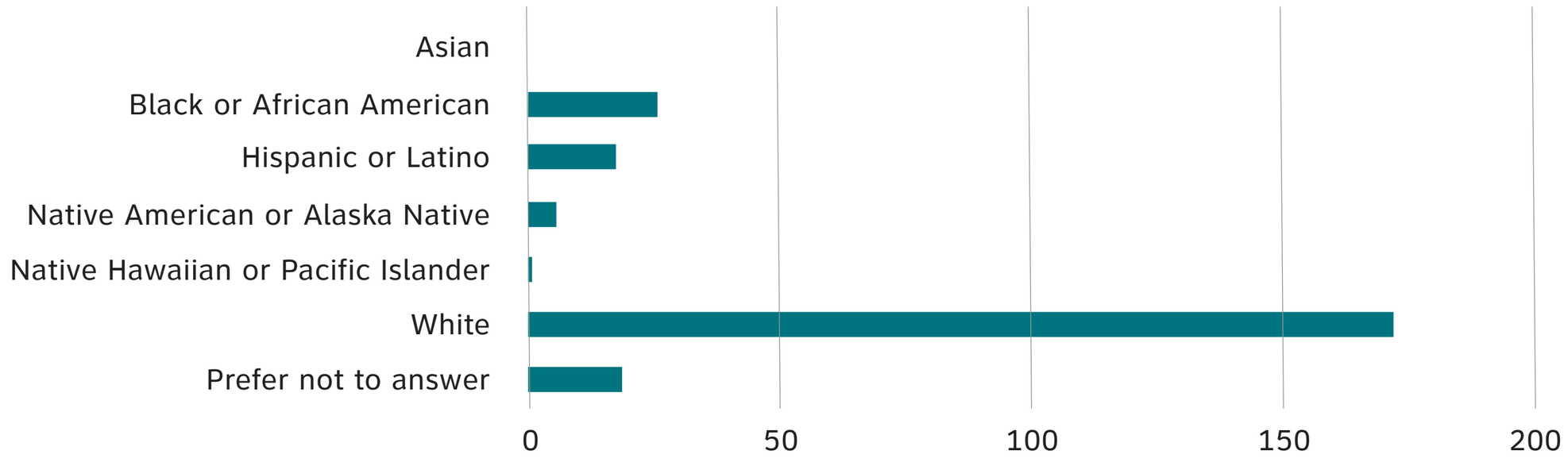
Which of the following genders do you identify with?



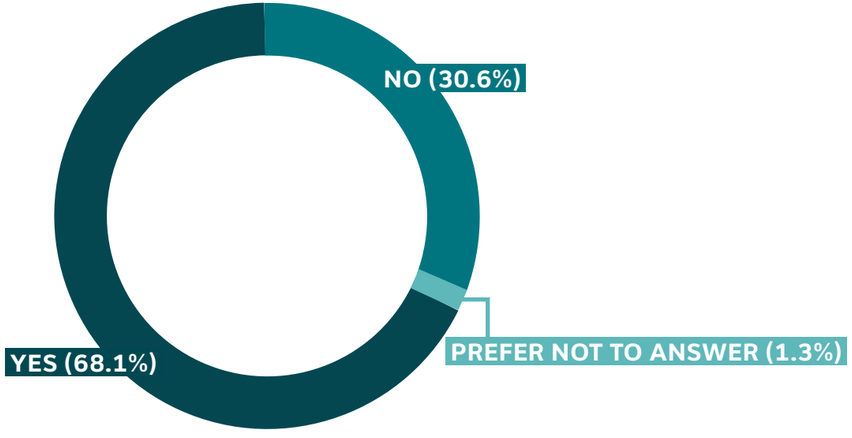
How old are you?



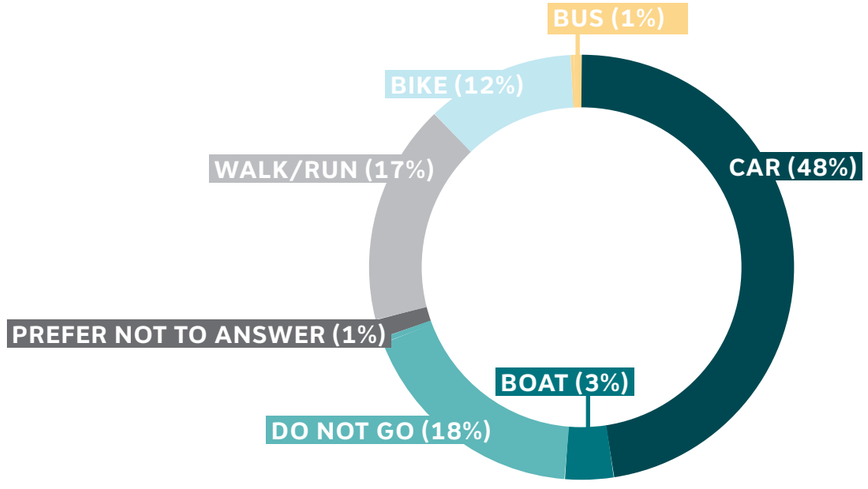
Which of the following best describes you?



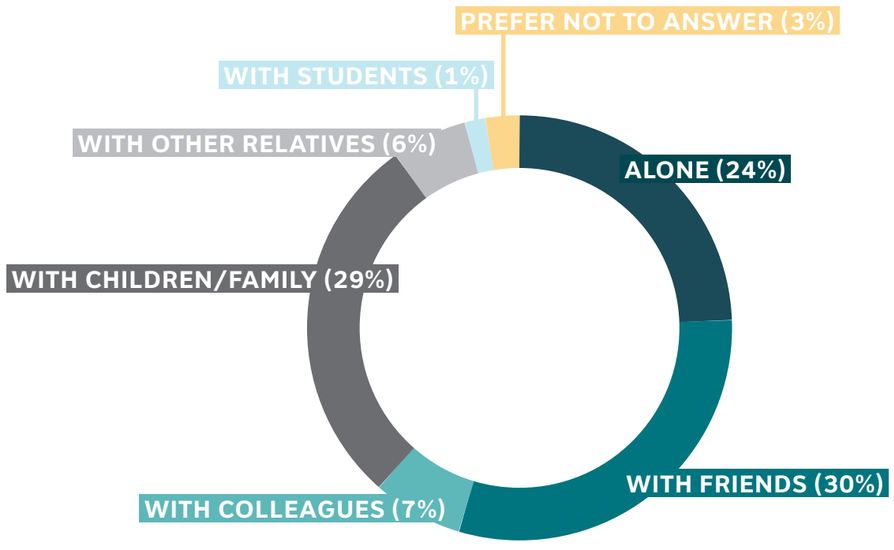
DO YOU CURRENTLY GO TO THE RIVERFRONT?



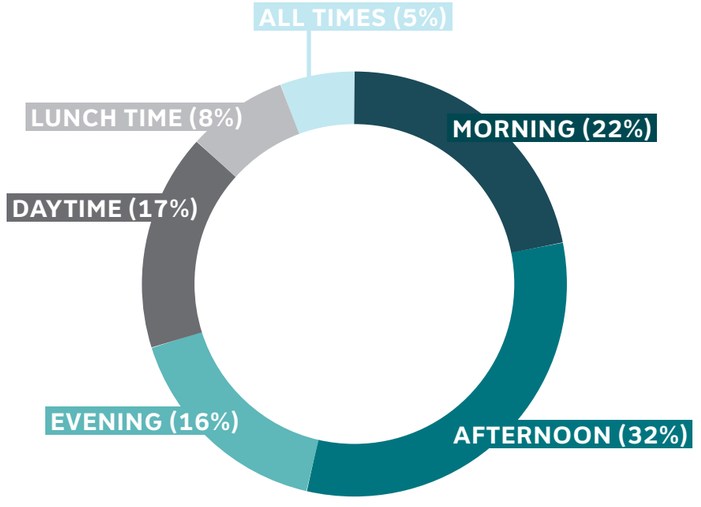
If you do, how do you get there?



Who would you typically visit the riverfront with?



What time of the day is your favorite to visit the riverfront?



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STAND OUT

"Ride the bike trail from Pothoff Park down to the Andersen Enrichment Center."

"Turn around and head back to Bay City. It would be a great destination by water but there are no docking facilities."

"Walk with granddaughter who's 4 looking at the birds, river and collect sticks and rocks for craft project."

"Visit nearby amenities like the Japanese Cultural Center; Walk or run the loop over the Genesee and Court Street bridges; walk along the river to Ojibway Island; walk to the marketplace; walk to have coffee."

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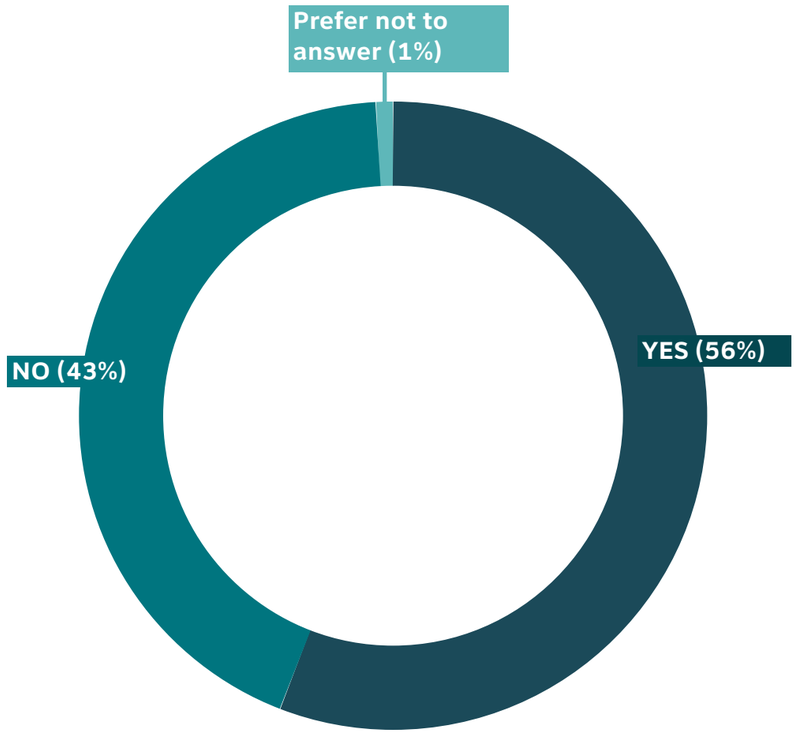
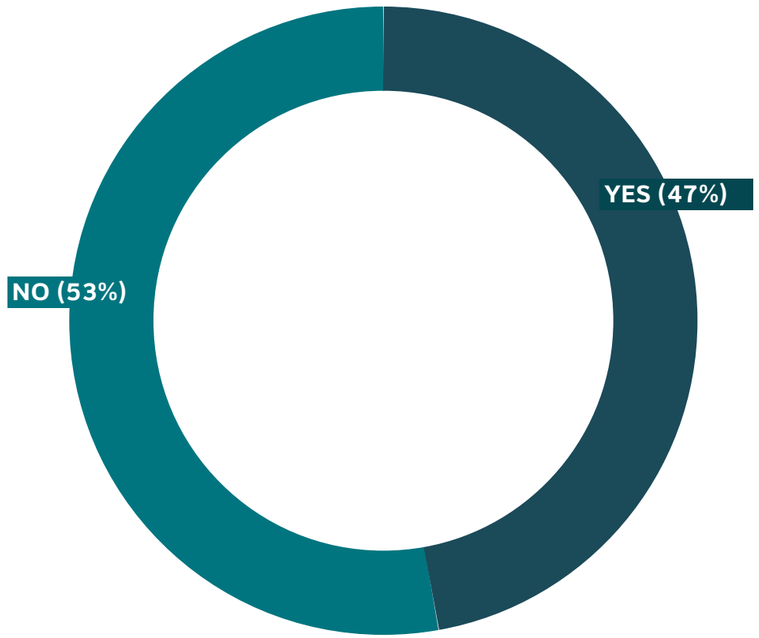
IRON BELLE TRAIL

Have you heard of the Iron Belle trail?



Did you know the Iron Belle trail runs along the Saginaw riverfront?



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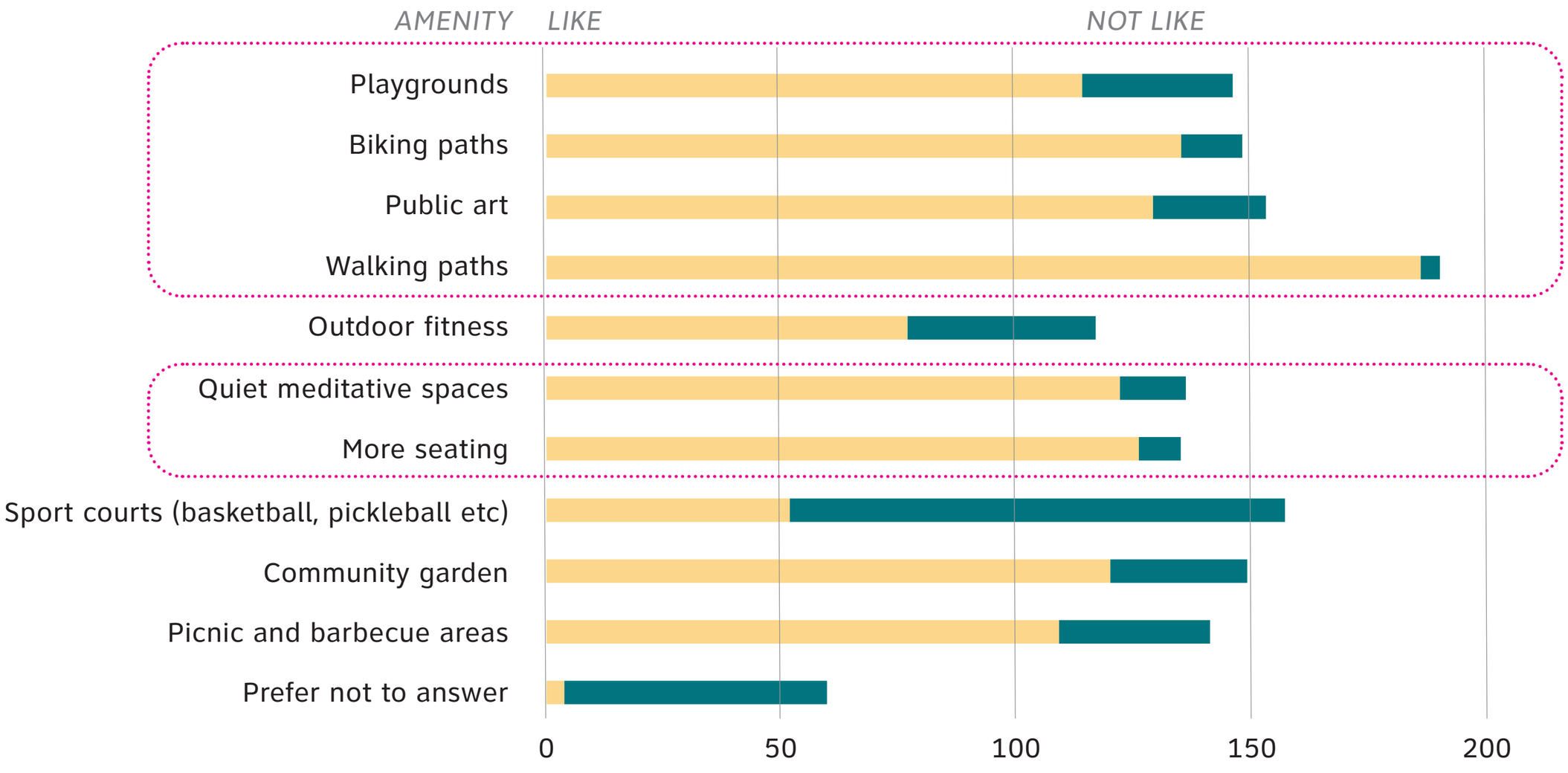

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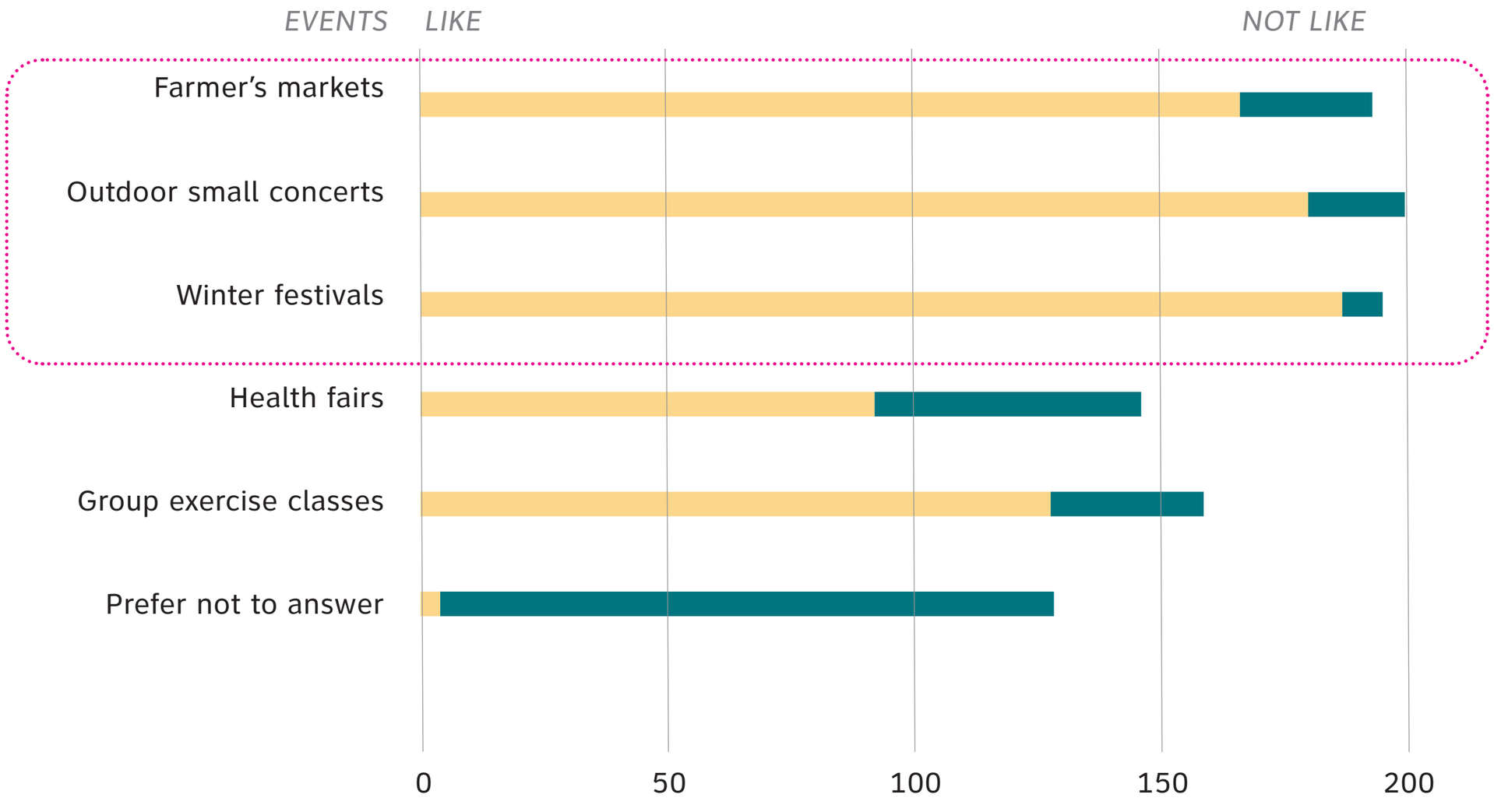

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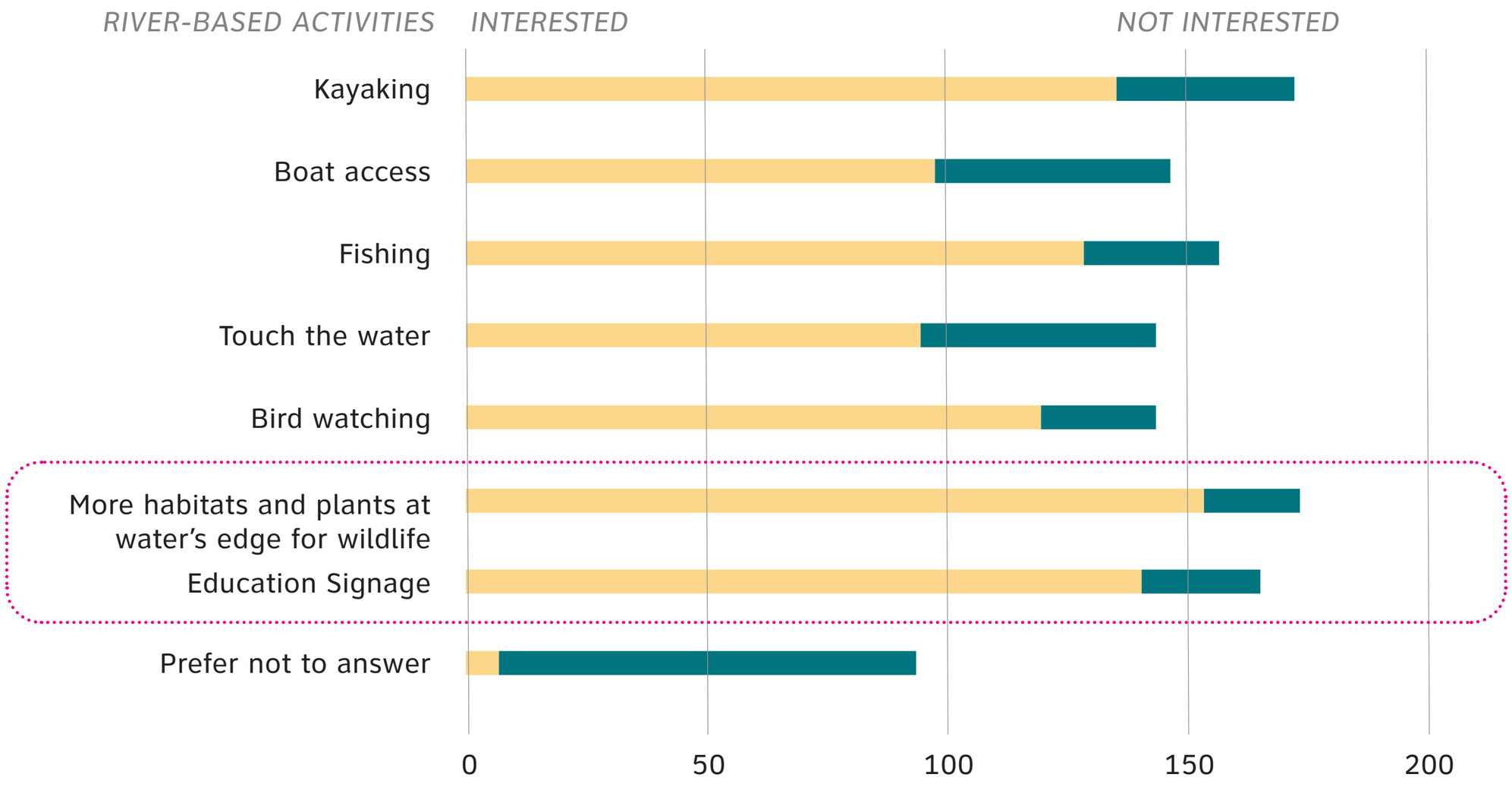

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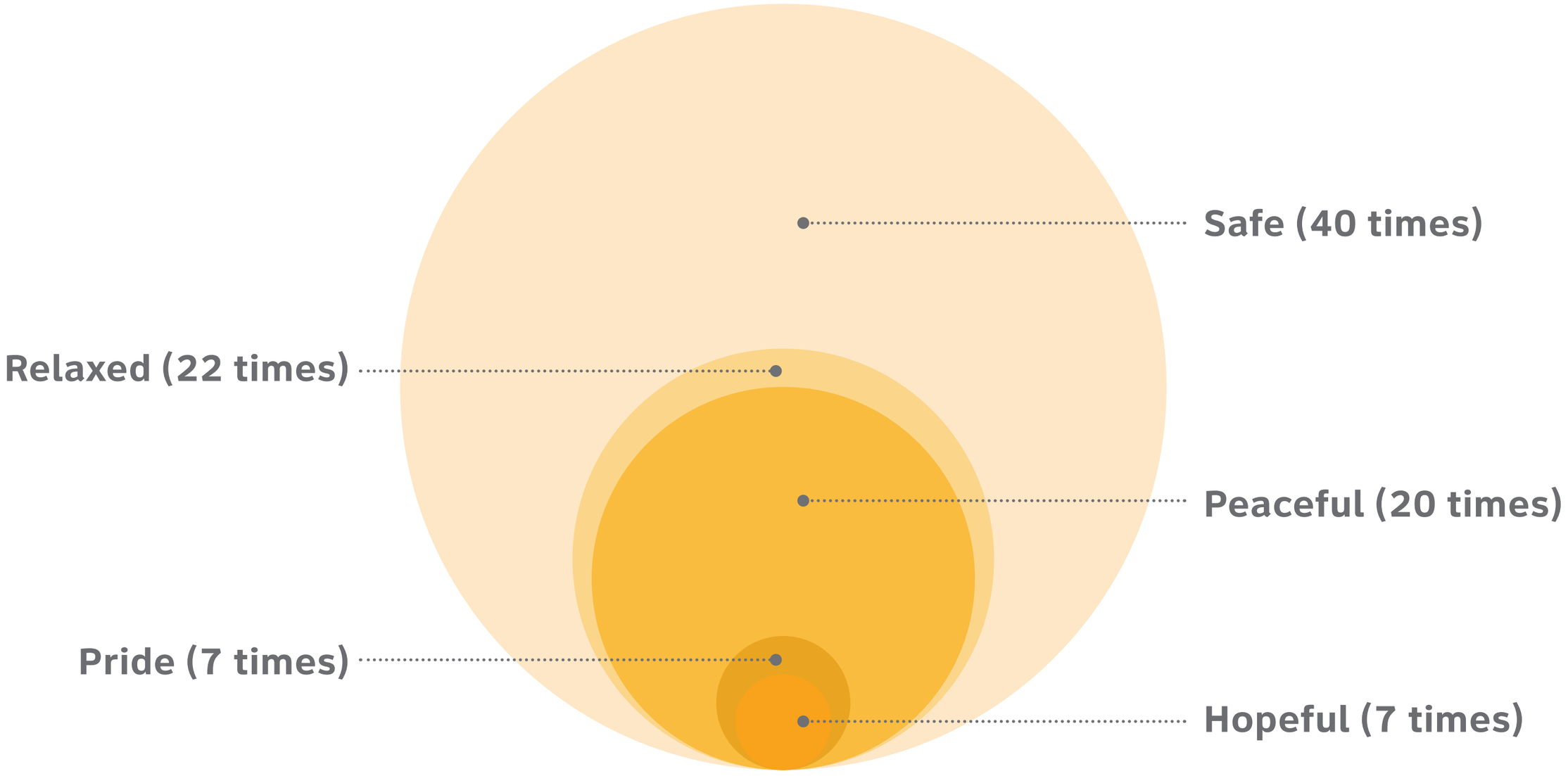


WHICH ELEMENTS OF THE CONCEPTUAL DESIGN DO YOU LIKE?

MOST COMMON THEMES

GREEN & NATURAL SPACES
RECREATION & ACTIVITIES
ACCESS & CONNECTIVITY

"ACCESS TO WATERFRONT. VARIETY OF CHOICES THAT APPEAL TO BOTH PASSIVE AND ACTIVE INTERESTS. FUNCTIONAL AND EFFECTIVE ARRANGEMENT OF SPACES."

"CONNECT TO IRON BELLE TRAIL"

"FITNESS AREA, WATER ACCESS, A COMMUNITY GARDEN WILL BE LOVELY"

"ACCESSIBLE OPEN SPACES WITH VIEWS"

"FAMILY ACTIVITIES"

"THE GREEN SPACES LOOK LOVELY"

"PIER, EVENT SPACES, TRAIL"

"TREES"

"I LIKE THAT WE ARE INCORPORATING MORE TREES"

"STEPPED PLAZA"

"COMMUNITY GARDEN"

"PLAYGROUND"

"ACCESS TO WATER"

"I LIKE THE GRASS"

"THE SEPARATION OF SPACES BUT STILL A CONNECTED FLOW."

"KAYAK ACCESS, ACCESS ALONG THE RIVER FOR WALKING AND BIKING, BRINGING PEOPLE TO THE WATER --- IT IS HEALTHY."

WHICH ELEMENTS WOULD YOU CHANGE OR ADD?

MOST COMMON THEMES

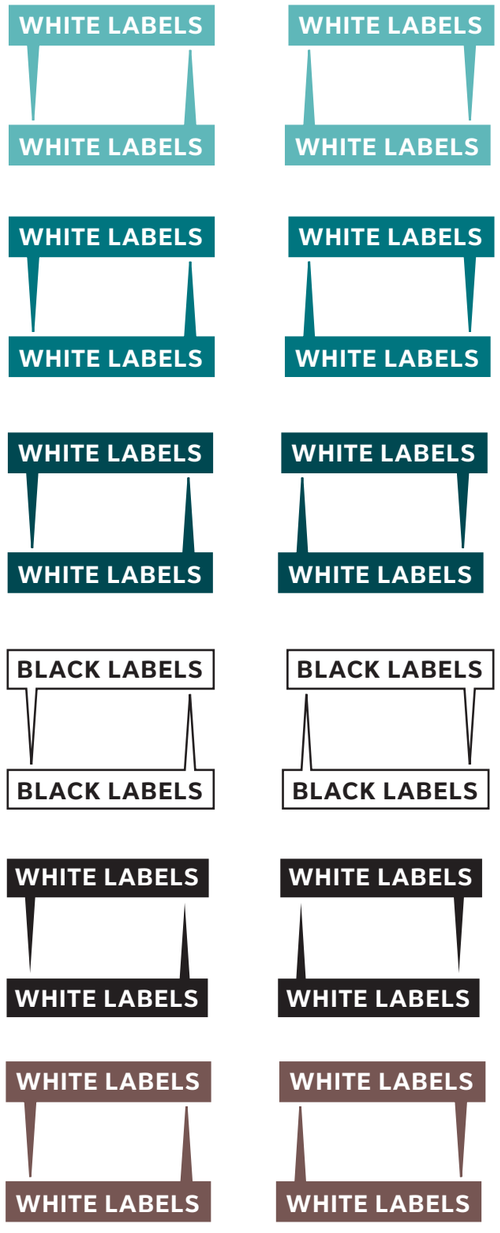
STAND OUT

"Add sister-city signage to create a monuments or people to visit and increase education."

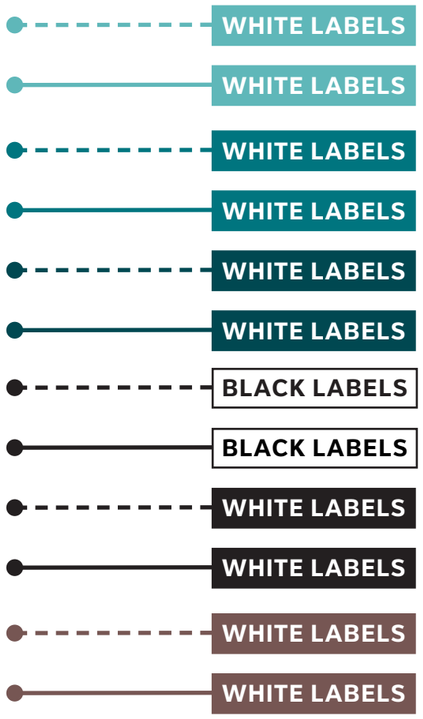
"I think that "educational fun" things can really enhance a park for all ages. Like, a playground that can have connections to the city's history, or something that teaches kids about music while also something to do for fun. Small Park on the riverfront in Cincinnati does this really well."

"I don't want it to feel suburban. It must feel like it is part of the urban core, unlike Uptown Bay City, which is completely isolated form the core and why I don't bother going there as it is not walkable. Buildings need to be adjacent to the sidewalk, not set back like in suburbs."

TAGS FOR CALLOUTS

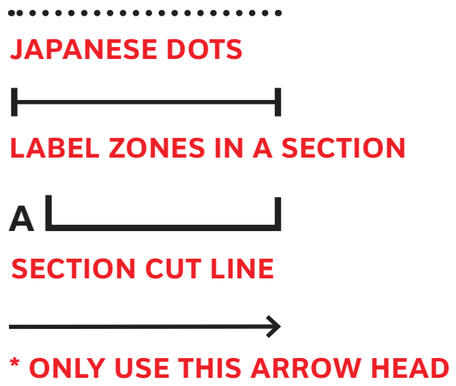


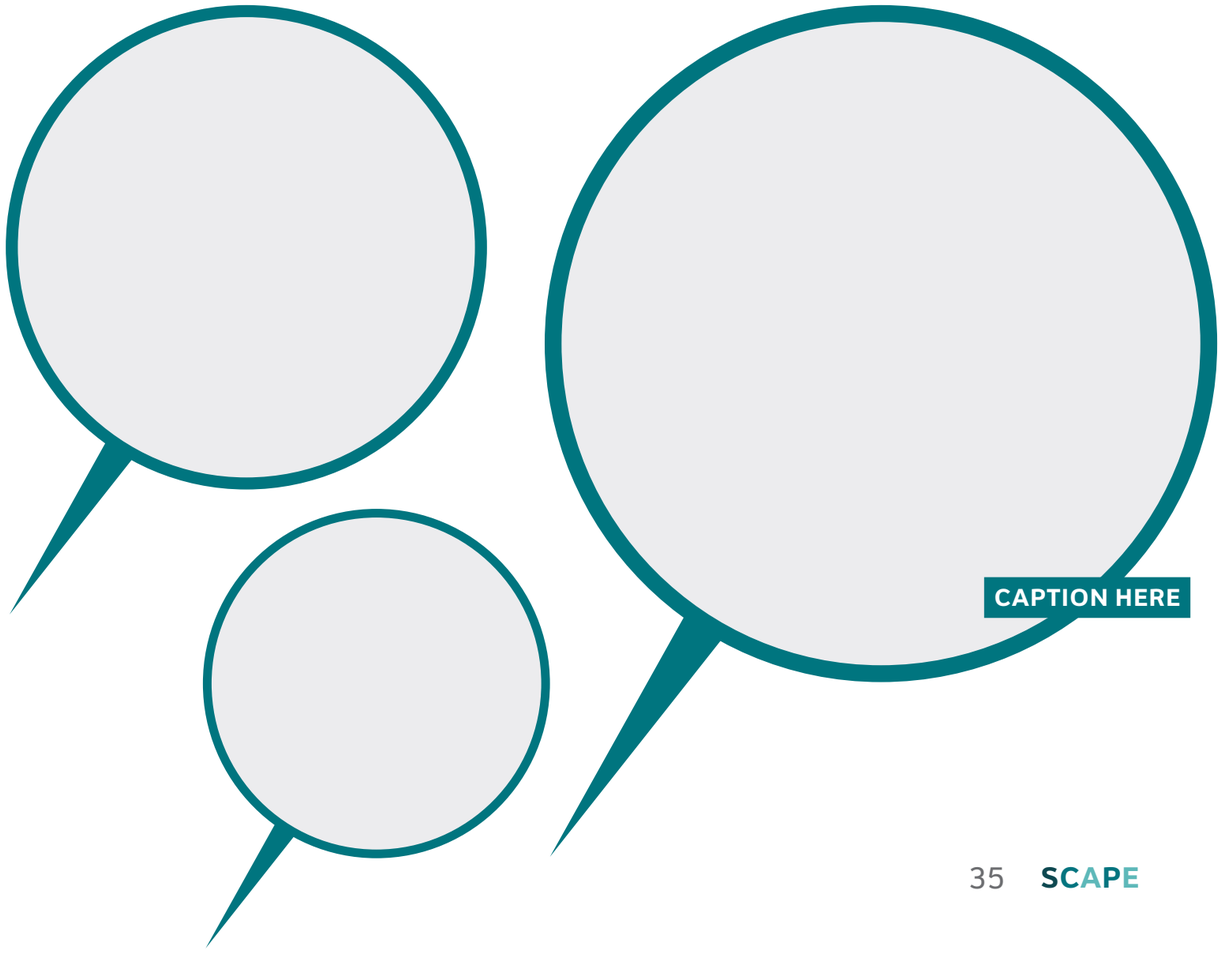
TAGS WITH LEADERS



TAGS TO LABEL ZONES

ARROW AND LINE TYPES



OTHER SHAPES

BUBBLES